



# The Bosler Academy

The 2020 Bosler Academy addresses six building blocks critical to building nonprofit board and staff leadership capacity and improving the sustainability of our nonprofit sector. The sessions are designed around the Pennsylvania Association for Nonprofit Organization's Standards for Excellence in Nonprofit Ethics and Accountability®.

Guiding Principle: Effective leadership requires a partnership between the board and management, each of which plays an essential role.

Board members ensure that resources are used to carry out the mission. Executive leadership carries out day-to-day operations, ensures financial and organizational sustainability, and provides adequate information to the board.

This training series offers the opportunity for board members and executive leadership to be even more effective in leading, governing and managing their organizations.

*The Bosler Academy is named for Benjamin Bosler, who started his career at Cambria Iron Works in 1898, and was a founder and president of Moxham National Bank who served with many Johnstown-area nonprofit groups throughout his lifetime. His daughter, Charlotte Ellis, created the Benjamin Bosler Fund at the Community Foundation for the Alleghenies to honor her father's legacy of community support. The Bosler Fund provides significant financial support to the Academy.*

Made possible through the generous funding of the



Scholarships provided through the support of



## **Session 1: Fundraising: Developing a Case for Support**

**Thursday, March 12**

Pennsylvania Highlands Community College, Room A144  
8:30 am - 11:30 am

## **Session 2: Fundraising through Successful Grantsmanship**

**Wednesday, April 22**

Pennsylvania Highlands Community College, Room A144  
8:30 am - 11:30 am

## **Session 3: Leadership in the New Decade: Developing Your Skills to Manage Complexity**

**Wednesday, June 24**

Pennsylvania Highlands Community College, Room A144  
8:30 am - 11:30 am

## **Session 4: Increasing Social Media & Community Presence**

**Wednesday, August 19**

Pennsylvania Highlands Community College, Room A144  
8:30 am - 11:30 am

## **Session 5: Recruiting, Hiring and Onboarding**

**Thursday, October 22**

Pennsylvania Highlands Community College, Room A144  
8:30 am - 11:30 am

## **Session 6: Employee Engagement & Talent Management**

**Wednesday, December 9**

Pennsylvania Highlands Community College, Room A144  
8:30 am - 11:30 am

\$50 per session

\$250 for the series

Somerset Trust Company scholarships of \$125 available to any participant who lives or works in Cambria, Bedford or Somerset Counties and completes all six sessions. Limit two scholarships per organization.

**A full description of each session is available at [www.crchamber.com](http://www.crchamber.com)**

## Our Instructors

*Debra Thompson and Strategy Solutions have worked with over 100 organizations throughout the region, including numerous strategic and organizational development plans for hospitals, post-acute health care organizations across the continuum of care, as well as nonprofit, behavioral health and social service agencies.*

*As a certified WBE in Pennsylvania, with a mission to create healthy communities, Strategy Solutions has facilitated transformation in organizations and communities by engaging stakeholders through effective outreach, inquiry, and data collection and effectively summarizing data to draw conclusions.*

**DEBRA THOMPSON**, President, Strategy Solutions

**ANN DIVECCHIO CAMP**, Business Manager/Graphic Designer

**MARK NOVAD**, Senior Consultant

**ERIKA BERLIN**, BA, MS, Consultant

**JEN MARTIN**, BA, MBA, Consultant

*Full biographies of the instructors are available at [www.crchamber.com](http://www.crchamber.com)*

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**REGISTRATION**

Cambria Regional Chamber of Commerce  
416 Main Street, Suite 201  
Johnstown, PA 15901  
**Email:** [contact@crchamber.com](mailto:contact@crchamber.com)  
**Phone:** 814/536-5107  
**FAX:** 814/539-5800  
**Online:** [www.chamberlogin.com](http://www.chamberlogin.com)

**\$50 per session      \$250 for the six-part series**

**Somerset Trust Company scholarships of \$125 are available to anyone who lives or works in Cambria, Bedford or Somerset Counties and completes all six sessions. Limit: two scholarships per organization. Organizations may send different participants to each session. Scholarships will be paid in the form of reimbursement upon completion of all six sessions. Full payment must be rendered to the Chamber of Commerce or scholarship will not apply.**

Name/s \_\_\_\_\_

Organization \_\_\_\_\_

County of Residence (for scholarship consideration) \_\_\_\_\_

Phone# \_\_\_\_\_ Email \_\_\_\_\_

Total payment: \_\_\_\_\_ Check enclosed(#) \_\_\_\_\_ Please invoice \_\_\_\_\_

Credit Card# \_\_\_\_\_ Exp. \_\_\_\_\_ Sec Code \_\_\_\_\_ Signature \_\_\_\_\_

Address associated with credit card (required) \_\_\_\_\_  
\_\_\_\_\_

Email associated with credit card (required) \_\_\_\_\_

Register for       **All six sessions**

In the case of multiple attendees, please list the names of **all** attending each session:

- |   |            |       |
|---|------------|-------|
| <input type="checkbox"/> Fundraising 1                  | March 12   | _____ |
| <input type="checkbox"/> Fundraising 2                  | April 22   | _____ |
| <input type="checkbox"/> Leadership                     | June 24    | _____ |
| <input type="checkbox"/> Social Media/Comm. Presence    | August 19  | _____ |
| <input type="checkbox"/> Recruiting, Hiring, Onboarding | October 22 | _____ |
| <input type="checkbox"/> Employee Engagement            | December 9 | _____ |