



*A grant opportunity funded by the
Community Foundation for the Alleghenies’
Summer 2019 Youth Philanthropy Internship
through The Heinz Endowments*

Applications Due: Friday, August 2, 2019, at 11:59 P.M.



COMMUNITY FOUNDATION
FOR THE ALLEGHENIES

Our Mission:

Repurpose our historic past.
Regenerate our promising present.
Revitalize our optimistic future.

Funding Opportunity:

The Community Foundation for the Alleghenies' Summer 2019 Youth Philanthropy Internship Program is requesting applications from I.R.S. designated 501(c)(3) nonprofit organizations, governmental entities, or religious organizations to fulfill a community need. We are seeking an organization to create or expand a project that will work to engage communities within the region in developing a deeper appreciation for the historical characteristics and assets we already have readily available rather than creating something entirely new. This program should afford individuals and organizations with the opportunity to develop, expand, and/or enhance the economic state of the region, through repurposing, regenerating, and revitalizing aspects of the region in which we reside.

As young community members who see the abounding potential for the regional economy, the team of interns who are issuing this Request for Proposals (RFP) believe in the importance of repurposing the community's abundant resources to promote economic development. After experiencing the various site visits and presentations of our Youth Philanthropy Internship, we do not necessarily see a gap, but rather an opportunity to promote the growth of the area through repurposing the region's vast culture and historical nature. We believe that economic development through repurposing is crucial, stimulating the economy by attracting new businesses, new citizens, and new opportunities to the Allegheny region. Not only are repurposing, regenerating, and revitalizing strong avenues in which to drive the economy, they are also efficient means to bring community members together around a central matter.

It is anticipated that one or multiple organizations will be awarded all or a portion of a \$25,000 grant; budgets should not be inflated to reach this amount.

Statement of Need:

“Rehabilitating ... has a compounding economic effect, as these projects typically pump more money into the local economy than new construction because of the use of local supplies, labor and services.”

This quote from *A Community Guide to Repurposing Vacant and Underutilized Historic Buildings* perfectly captures our vision of how to better our own community here in the Alleghenies. As youth in the region who see a high potential for growth in our futures, we want to be connected with the generations that long for the old days of a booming region. We see a lack in our generation wanting to come back to reside in our region after leaving for post-secondary education or work-related travels. While many factors play a key role in population regeneration, we believe that improving the economic development of the region will create a domino effect of succession for the future we want to create. An influx of businesses and increase in job opportunities will ultimately revitalize our area that “once was” - into a hustling and bustling 21st century city.

According to the *Economic Development for Central Oregon (EDCO)*, Bend — a small city located in central Oregon — was once comparable to our Allegheny region with its scenic beauty, year-round outdoor recreation, and industrious history. Similarly, its number of residents and businesses slowly plateaued after a post-disaster recession. EDCO, a nonprofit organization, was formed in 1981 to help the city diversify its economy by aiming to enhance the function, condition, and appearance of the area while improving economic and environmental conditions. With their efforts, a notable 6 percent increase in average population and job growth in the state was shown per year from the ‘90s to the 2000s.

Across the nation, this same idea was implemented in Clare, Michigan, when the Clare City Bakery was about to close. The structure that housed the bakery was built in 1896 and was about to become vacant before the Clare City Police Department stepped in. Each officer donated \$1,500 to purchase the bakery and renamed it “Cops & Donuts.” Their new brand grasped the town’s gaze and even received national publication. By repurposing the Clare City Bakery as it was about to close its doors, the Clare City Police Department not only saved a struggling business but also the historic building that housed it.

We have come to the realization that there is an opportunity to fulfill and improve areas of need under the umbrella of economic development in our region, such as beautification efforts, community well-being, and societal relations between people

and businesses. While the immediate reaction is to look towards the empty storefronts and vacant housing that are overflowing with potential, repurposing does not always take action with a building. Rivers, trails, businesses, parks, and even cultures, to name a few, can be changed to create something new in the community. *IA Interior Architects* identify key impacts of adaptive reuse on economic development: creation of local jobs, spaces for fledgling businesses, and a more marketable neighborhood.

Through and through, research has shown that no matter the means of repurposing, it will generate economic development in some capacity. We are confident that the acknowledgement of these issues and taking initiative to create positive change will bring pride and connectivity to the area. By bridging the gap between age groups to utilize something from their past to repurpose for the present, the community will subsequently revitalize the future for generations to come.

Primary Goals:

- Drive economic development within a particular community and/or the whole region
 - Identify and repurpose or revitalize an already existing asset
 - Improve social connections, cooperation, and engagement in the community — between people and businesses
 - Better the overall mental state and well-being of the community
 - Generate incentives for redevelopment and encourage investment in our region
 - Beautify the region to create contemporary entities and modernistic visuals
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Preferences (not limitations):

- Have the potential to be readily available for the utilization or enjoyment of citizens from all four (4) counties served by the Community Foundation for the Alleghenies (Cambria, Somerset, Bedford, and Indiana)
 - Demonstrate sustainability for multiple years
 - Foster collaboration/partnerships between people or businesses
 - Have the ability to market this project or program to the region as a whole
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Who May Apply:

Applications may be submitted by a single agency, but partnerships and collaborations will also be considered. The applicant must meet the following criteria:

- A 501 (c)(3) organization serving Bedford, Cambria, Indiana, and/or Somerset County.
- In full compliance with federal, state, county, and local requirements and laws pertaining to nonprofits, including the USA Patriot Act and other counterterrorism laws.
- There will be no discrimination of any sort within the organization.

How to Apply:

Applicants must submit the following:

- Agency information and answers to the application questions (below)
 - Detailed project budget including line item expenses and all sources of revenue
 - Organization's most recent annual financial statements
 - Organization's most recent audit
 - List of board of directors
 - IRS 501(c)(3) determination letter
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Agency Information:

Organization Name: _____

Street Address: _____

City: _____ State: _____ Zip Code: _____

Organization Website: _____

Primary Contact Name and Title: _____

Primary Contact's Phone Number: _____

Alternate Phone Number: _____

Primary Contact's Email: _____

Project Information:

Project Name: _____

Funding Request (Up to \$25,000): _____

Total Project Budget: _____

Please complete the following questions in a separate document. In said document, please label questions with corresponding numbers.

1. Describe your organization (and any collaborative organizations) including your goals, mission statement, and major accomplishments.
2. Outline your proposed project and how it will address the identified needs.
3. Is this an existing project that will be enhanced or a new project?
4. How will your intended project make a difference (or continue to make a difference) in the region? Provide a brief explanation.
5. What makes your project unique?
6. What are the target demographics for this project?
7. How will you measure the success of this project?
8. How does your organization plan to sustain this project beyond the grant period?
9. How do you plan on marketing and advertising this project to the community it serves and/or the region as a whole?
10. How many full-time staff members does your organization employ? Will any new paid employees or unpaid volunteers be added to work on this project?
11. What challenges, if any, do you expect to face? How will you address them?
12. How do you plan to recruit, retain, and engage people for the project? Is there an intended number of people you would like to serve with this project?
13. If the full amount of the grant is not awarded, how will the project be impacted?
14. Please provide any additional relevant information you think is important.

Formatting:

- Times New Roman; Size 12 font; Double-spaced
- Title Page
 - (Includes: Organization Name, Project Name, Contact Information)

Note: There is no maximum page limit for applications

Please drop off or mail proposals to:

Community Foundation for the Alleghenies
Attn: 2019 Youth Philanthropy Internship Program
216 Franklin Street, Suite 400
Johnstown, PA 15901

(814)-536-7741

Or submit them electronically to:

aberzonski@cfalleghenies.org

Direct questions regarding the application process to:

(814)-322-7103

or

jguaetta@cfalleghenies.org

Proposals Due: Friday, August 2, 2019, at 11:59 P.M.

Grant award winners will be personally notified by Wednesday, August 7, 2019, and recognized publicly on the evening of Thursday, August 8, 2019, at the Community Foundation for the Alleghenies' Founder's Day Event.