



COMMUNITY FOUNDATION FOR THE ALLEGHENIES

SERVING BEDFORD, CAMBRIA, SOMERSET, AND INDIANA COUNTIES

Let's Spread the Word and Inspire Others!

The Community Foundation for the Alleghenies publicizes funds and grants through social media, our online Events page, a bi-weekly e-newsletter, and our website. We encourage you to share your own stories and photos, as well, so we can promote partnerships to make the Alleghenies a better place.

The following guidelines are intended to help you publicize your program or event.

If you have any questions, contact Ali Doty: adoty@cfalleghenies.org, (814) 480-0632.

What You Can Do

Establishing a fund or receiving a grant from the Community Foundation initiates a partnership. Your story is our story. It is also an occasion for the Community Foundation to acknowledge our donors and let them know how their gifts are being used to improve our community's quality of life. You can publicize the Community Foundation's support in a number of ways:



Your website

Create a page on your website about the event or the program for which you have received funding through the CFA. Link to the Community Foundation's events and pages. You can also include our logo where appropriate. See logo use details below.



Contact local media

Contact local news organizations (such as *The Tribune-Democrat*, *Daily American*, *Bedford Gazette*, *Mainline Newspapers*, *WJAC*, *WTAJ*, and *Forever Media*.) to let them know about your project, event, or your grant from the Community Foundation for the Alleghenies. When you create your news release, we would be happy to provide a quote that is specific to your organization. This is an opportunity to connect your work to our region's media outlets.



Tell your community

Share information about your grant through your newsletters, annual reports, lists of supporters, and social media. When announcing the grant on social media, link to us on [Facebook](#), [Twitter](#), and [Instagram](#). Create an event page on Facebook that you can share on social media, and that we can share on the CFA's FB page. Tag the Community Foundation for the Alleghenies (@CFAllegh) wherever possible.

Logo use

We encourage you to use our logo where suitable. To obtain a copy of the Community Foundation logo, please contact us: adoty@cfalleghenies.org.

Acknowledging the grant program and the Community Foundation

Use this language to describe the Community Foundation:

The Community Foundation for the Alleghenies works with donors to fund nonprofit activity in Bedford, Cambria, Indiana, and Somerset counties. Through strategic grantmaking, we manage and distribute funds to support programs and organizations creating long-term solutions to our community's most pressing needs.

Use this language to acknowledge your grant:

This project was funded (or funded in part) by a grant from the Community Foundation for the Alleghenies.

Keep in touch

We love it when grant recipients share pictures of programs or events, success stories, or any other newsworthy items! Please email photos with descriptions to adoty@cfalleghenies.org, or share to our Facebook page.