



*A program funded by the Community Foundation for the Alleghenies’
Summer 2016 Youth Philanthropy Internship through The Heinz Endowments*
Applications Due: Thursday, August 4, 2016 at Midnight

Funding Opportunity:

The Community Foundation for the Alleghenies’ Summer 2016 Youth Philanthropy Internship Program is requesting applications from I.R.S. designated 501(c)(3) nonprofit organizations or governmental entities to fulfill a community need. We are seeking a group that is willing to facilitate, create, or expand an event or series of events that will inspire communal engagement and tourism for outdoor recreation within the counties of Somerset, Bedford, and/or Cambria. The event(s) should include at least two or more of the activities listed, but is not limited to: hiking, water sports/activities, biking, walking, fishing, swimming, running, and winter sports. The project(s) should also highlight the area’s natural beauty. Ideally, projects would be sustainable for multiple years and would not target a certain age group or skill level. It would be open to all community members and visitors. By showcasing the outdoor activities in the Alleghenies, we hope to spark a spirit of recreation in the region. It is anticipated that one organization will be awarded one grant of \$25,000; however, budgets should not be inflated to meet that amount. Consideration will also be given to award several smaller grants (totaling no more than \$25,000) to multiple entities, or to one project to be funded over multiple years.

Statement of Need:

Through the site visits and presentations during our youth philanthropy internship, we noticed that outdoor recreation is proven to be a major asset in our area and may help to increase our population; however, current community members are often unaware of all the wonderful activities our region has to offer. The Allegheny area is rich with outdoor recreational activities, including the Great Allegheny Passage, the longest multi-purpose rail-trail in the eastern U.S. with 335 continuous miles of trail; numerous rivers and streams; and Pennsylvania's highest elevation at Mt. Davis State Forest Natural Area. All the natural attractions of the three counties boast a vast number of visitors every year who spend \$158 million annually on recreation in the counties of Bedford, Somerset, and Cambria as a whole. **The issue is the local community is not taking advantage of our plethora of opportunities for entertainment, especially**

involving the outdoors. By raising awareness of the natural opportunities in our backyard, there is the inadvertent benefit of promoting healthier lifestyles in a community with above state average obesity rates. According to County Health Rankings, Cambria County's adult BMI of 30 or more is over 36%; the state average is reported at 30%, Somerset County is reported at 32%, and Bedford is reported at 30%. The annual Roper Starch Report found that 90% of Americans consider outdoor recreation as the best way to be physically active. Even more stated that if people increased their outdoor recreation activities, the effects on their health would be beneficial. Increases in positive moods have been linked to enhanced immune response. We believe that these facts can encourage both local youth and adults to explore the outdoor aspects of the Alleghenies that they may not have known about previously. It is our hope that involvement in these activities will decrease obesity in the area and promote the abundant recreational opportunities here. A sustainable event or series of events, held annually, will revive the spirit of outdoor recreation in the area, showing the entire community what the region has to offer and increase overall health within our area.

Project Goals:

- Encourage involvement in local recreational activities
- Showcase our region's natural beauty
- Create a sustainable event
- Foster the love of recreation
- Encourage healthy physical engagement
- Impact local businesses

Preferences (not limitations):

- Collaboration between multiple groups to carry out this event
- Target the local community (specifically) to attend the event
- Offer multiple outdoor activities in the event

Who May Apply:

Applications may be submitted by a single agency, but partnerships and collaborations will also be considered. The agency/lead agency must meet the following criteria:

- A 501(c)(3) organization providing a service in Bedford, Cambria, and/or Somerset County.
- In full compliance with all federal, state, county, and local requirements and laws pertaining to nonprofits, including the USA Patriot Act and other counterterrorism laws.

How to Apply:

Applicants must submit the following:

- Agency information and application questions (below)
- Detailed project budget
- Organization's annual financial statements
- Organization's most recent audit
- List of board of directors
- IRS 501(c)(3) determination letter

Agency Information:

Nonprofit Name: _____

Street Address: _____

City: _____ State: _____ Zip Code: _____

Organization Website: _____

Primary Contact Name and Title: _____

Primary Contact's Phone Number: _____

Alternate Phone Number: _____

Primary Contact's Email: _____

Project Information:

Project Name: _____

Funding Request (Up to \$25,000): _____

Total Project Budget: _____

Relationship with other organization(s) relevant to this project (if applicable):

Please complete the following questions in a separate document.

Application Questions:

1. Please describe your organization (and any collaborative organizations) including your goals, mission statement, and major accomplishments.
2. Outline your intended project and its objectives.
3. Will you partner with any other organizations or utilize other resources to help you accomplish these objectives?
4. Please identify your other funding sources for the project.
5. What is the timeframe for your project?
6. What is the target number of participants expected to be served by this program? What do you want them to gain from this experience?
7. Describe the outdoor event(s) that will be included.
8. What are the long-term goals for your event(s)? How will you measure the success of your project?
9. How does your organization plan to sustain the event beyond this grant period?
10. What challenges do you expect to face and how will you address them?
11. How do you plan on marketing and advertising this event to the community?
12. How will your organization include different age groups and skill levels?
13. Is your organization passionate about community involvement? (Please name other events your organization is involved with and how the group is involved.)

Please send proposals to:
Community Foundation for the Alleghenies
Attn: 2016 Youth Philanthropy Internship Program
Johnstown, Pennsylvania 15901
116 Market Street, Suite 4
(814) 536-7741

Or submit them electronically to:
aberzonski@cfalleghenies.org
or
kmcgrathypi@gmail.com

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