



CALL FOR MAKERS  
& ENTREPRENEURS

APPLICATION DEADLINE

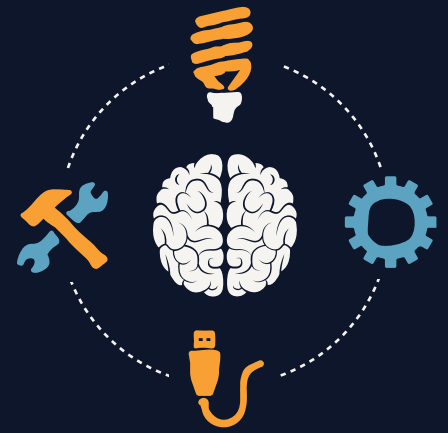
May 9th

APPLY ONLINE [PITTJOHNSTOWNLIVE.ORG](http://PITTJOHNSTOWNLIVE.ORG)

JUNE 3RD & 4TH AT THE PITT-JOHNSTOWN WELLNESS CENTER

## A SHOWCASE OF CREATIVITY INNOVATION *Artistry* & DO IT YOURSELF

PittJohnstown LIVE is a family friendly showcase for entrepreneurs, artisans, educators, engineers, and students who are creating new technologies and businesses; making beautiful, inspiring, useful products; improving local communities; and looking for a place to network, collaborate, share, sell, and compete



## The Makers Movement

THE OUTGROWTH OF DO-IT-YOURSELF MEETS 21ST CENTURY TECHNOLOGY. IT'S HAND-MADE, IT'S PERFORMED, IT'S TAUGHT, IT'S SEWN, IT'S SOLDERED, AND IT'S PROTOTYPED, LASER-CUT, HAND-FINISHED AND COMPUTER-CONTROLLED. IT IS A MERGER OF EDUCATORS, CREATORS AND DOERS INFUSING LOCAL ECONOMIES WITH RE-PURPOSED, TECHNOLOGY-DRIVEN EXPRESSIONS OF ART AND INNOVATION

IN LOCAL  
WORKSHOPS



BY STAY AT  
HOME MOMS

IN BEDROOM  
OFFICES



IN DUSTY  
GARAGES

ON LIVING  
ROOM FLOORS



## MAKERS

Celebrate the *Maker Movement!* We are looking for individuals creating unique and inspiring products as well as sophisticated devices and gadgets. Join us to *showcase your do-it-yourself creations!* PittJohnstown LIVE is a place for makers to come together to share with the community, learn from other makers, and support the movement.

EARN UP TO  
**\$20,000**  
IN STARTUP  
MONEY

## PITCHFEST

A *shark-tank style competition* where participants will have the opportunity to *showcase their innovation* to investors, consumers and potential collaborators. Qualifying teams will be invited to compete for the startup funds and Pitch their product or idea to a panel of investors.



sample  
*Craft Beer  
& Wine*



taste  
*Artisan Food*



listen to  
*Local Music*



shop  
*hand-made  
items*

PittJohnstown **LIVE** is **free and open to anyone** interested in seeing what the best and brightest are bringing to the regional market and beyond. From robotics to re-purposed, from apps to accessories, from drum circles to drones and everything in between! PittJohnstown **LIVE** will delight curious and discerning consumers with boutique shopping, homegrown music, locally crafted beer and wine, and fun-filled experimental learning activities for children.

## Sprout Space

bring your little ones to explore and learn

EXPERIMENT  
CREATE

PLAY

LEARN  
DISCOVER

follow us on



LEARN MORE  
& APPLY TODAY  
[PittJohnstownLIVE.org](http://PittJohnstownLIVE.org)

ANY QUESTIONS?  
CALL 814.269.2936  
[PittJohnstownLive@pitt.edu](mailto:PittJohnstownLive@pitt.edu)



University of Pittsburgh  
Johnstown



pennsylvania  
DEPARTMENT OF COMMUNITY  
& ECONOMIC DEVELOPMENT