



The Ethel Fund Inc.
PO Box 1231
Somerset PA 15501

Dear Friends and Business Owners:

It's time to start planning for the third annual Ethel Invitational dog show for family pets. The proceeds of previous years' events and other fundraisers have allowed us to provide approximately \$10,000 in support to allow people to treat their pets' illnesses without sacrificing the needs of their family. If we have not already made your acquaintance, please allow me to introduce you to The Ethel Fund Inc. We are a 501(c)3 charity whose purpose is to provide assistance during times of catastrophic veterinary need in Somerset and Cambria counties. Our secondary goals are to educate potential breeders about the risks of inherited conditions and to offer temporary sanctuary to pets of women displaced by domestic violence.

The need for these services is great and it will take the efforts of more than just a few individuals to accomplish these goals. To meet this end, we host an annual dog show, The Ethel Invitational, where every dog, even mixed breeds, can participate. This year's event is scheduled for September 19, 2015 and will be held at the Quemahoning Rec Area in Hollsopple PA.

With the help of friends and area businesses, we hope to provide an enriching experience to participants and spectators alike. We are a volunteer-run organization so 100% of the proceeds of this event will be used to provide the above-mentioned services.

If you are able, please consider being one of the sponsors of what promises to be the biggest year yet for this popular family-oriented event. If you'd like to learn more about Ethel and the animals being helped through your generosity, please visit our website: www.ethelfund.org or our Facebook page: www.facebook.com/TheEthelFund.

Thank you for your consideration and the good works you do in our community.

Most sincerely,

Rebecca S. Lindeman
President and Executive Director
rsindeman@ethelfund.org
(814) 443-4677

The Ethel Invitational 2015 Sponsorship Form

Name: _____

Company or Organization: _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____ Fax: _____ Email: _____

Level of Participation:

_____ **Show Sponsor (Premier) \$500**

Listing as show sponsor in press release, advertising, and promotions
Large logo on event T-shirt
Announcements on PA system
Full page advertisement in event program

_____ **Group Sponsor (Major) \$250**

Listing as group sponsor in advertising, web page, and promotions
Medium logo on event T-shirt
Announcements on PA system
½ page advertisement in event program

_____ **Breed Sponsor (Contributing) \$100**

Listing as breed sponsor on web page
Logo on event T-shirt
¼ page advertisement in event program

_____ **Paw Print Sponsor (Advertising) \$50**

1/8 page advertisement in event program

_____ **Individual Sponsor (Mention) \$25**

Name listed in event program

Please complete this form and return it by **August 31, 2015**

Make checks payable to: **The Ethel Fund Inc.**
PO Box 1231
Somerset PA 15501



Include camera ready logo and submit advertisement exactly as you would like it to be displayed. Digital submissions and/or questions may be submitted to: rslindeman@ethelfund.org